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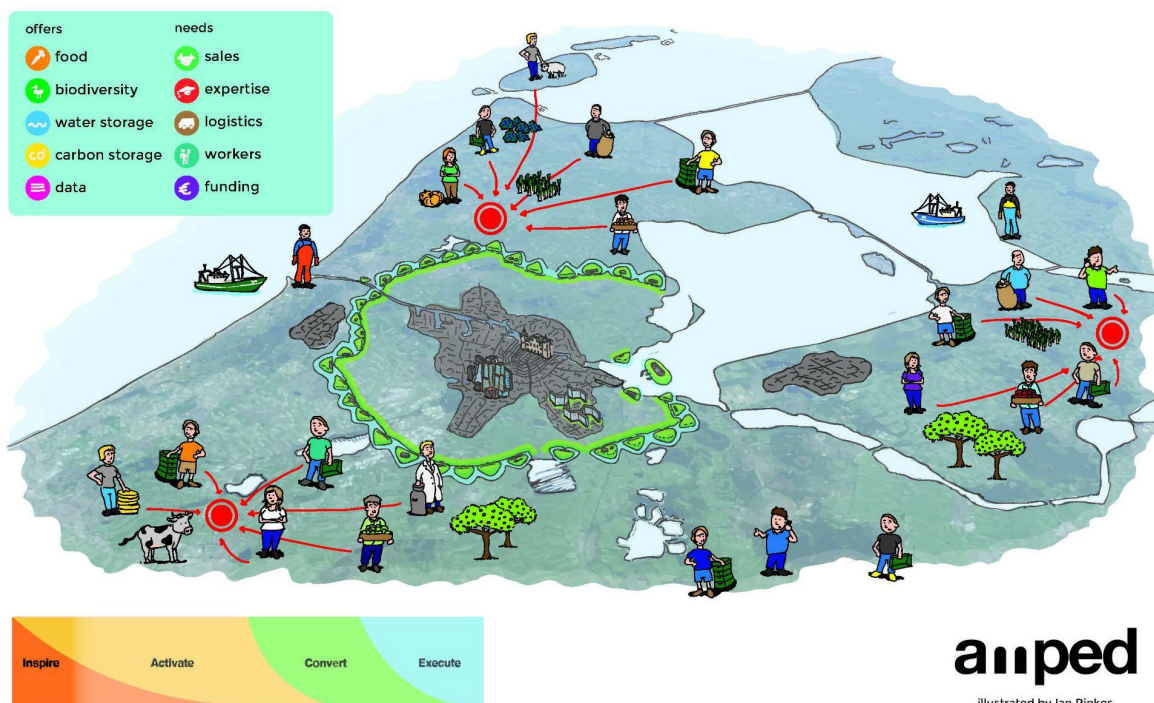
Appendix: Roadmap of the rollout of a robust, regional and regenerative food system

We use a roadmap consisting of six steps:

1. Short food supply chain network
2. Logistics and IT-platform
3. Structure of urban network
4. Connecting urban and rural areas
5. Area-based cooperation and funding
6. National and international rollout, EU Living Labs

Each step contains a brief explanation.

1. Short food supply chain network

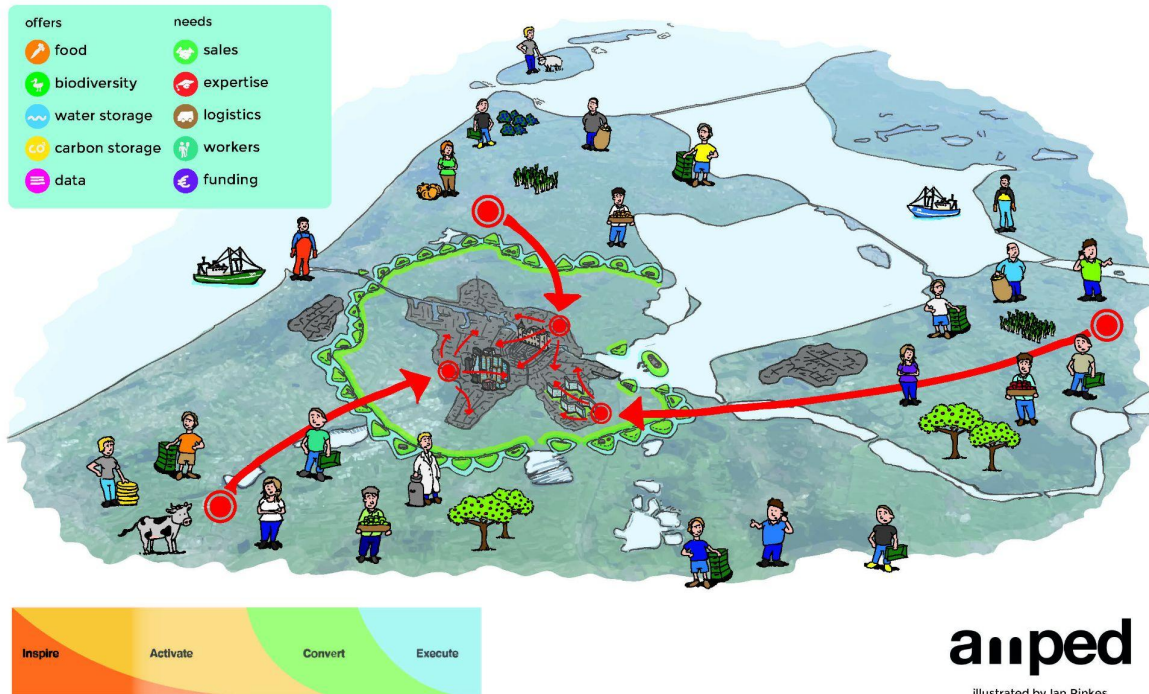


We have built a network of 6 existing short food supply chains. With this, the network covers 5 provinces with more than 350 farmers and producers. All of them are frontrunners, investing in the connection between city and countryside. With the farmers we analysed what is needed to develop the regional food system.

New farmers are welcome to join.

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2. Logistics and IT-platform

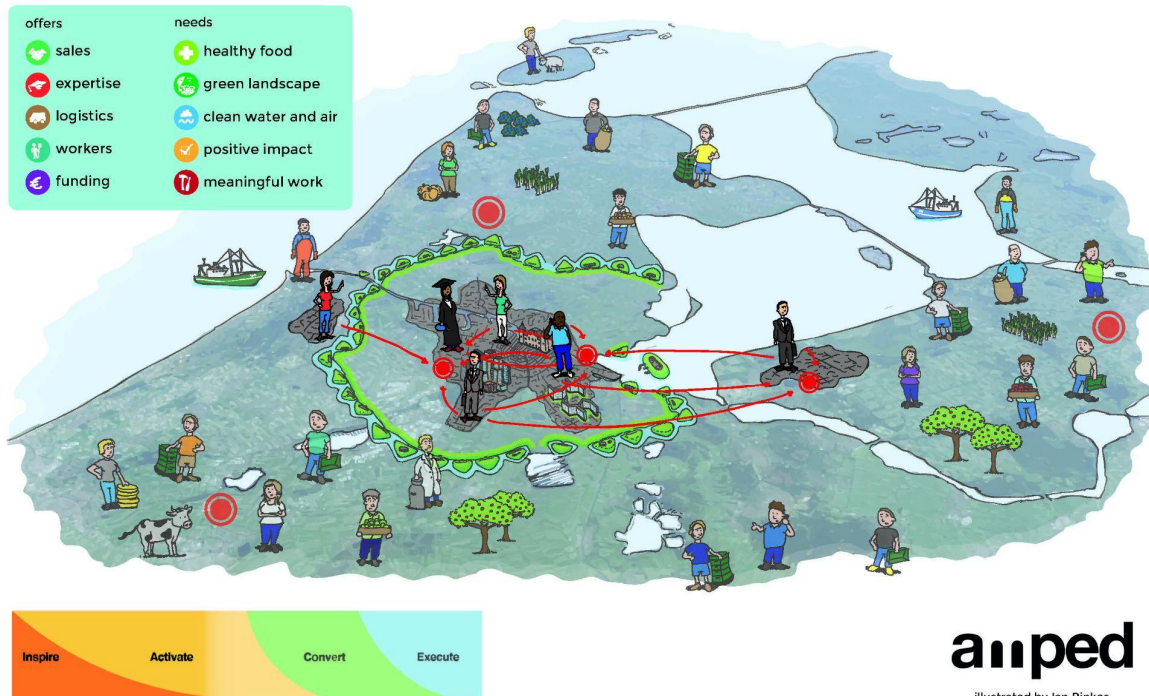


Together, we set up the first-mile logistical hubs and we work collectively from one transaction platform. Our last-mile delivery is electrified. More than 3,000 products are available. We supply B2B, food banks, student networks and distribution points for vulnerable groups. We have also created a shared data platform, including blockchain.

We are looking for support to accelerate sales.

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3. Structure of urban network

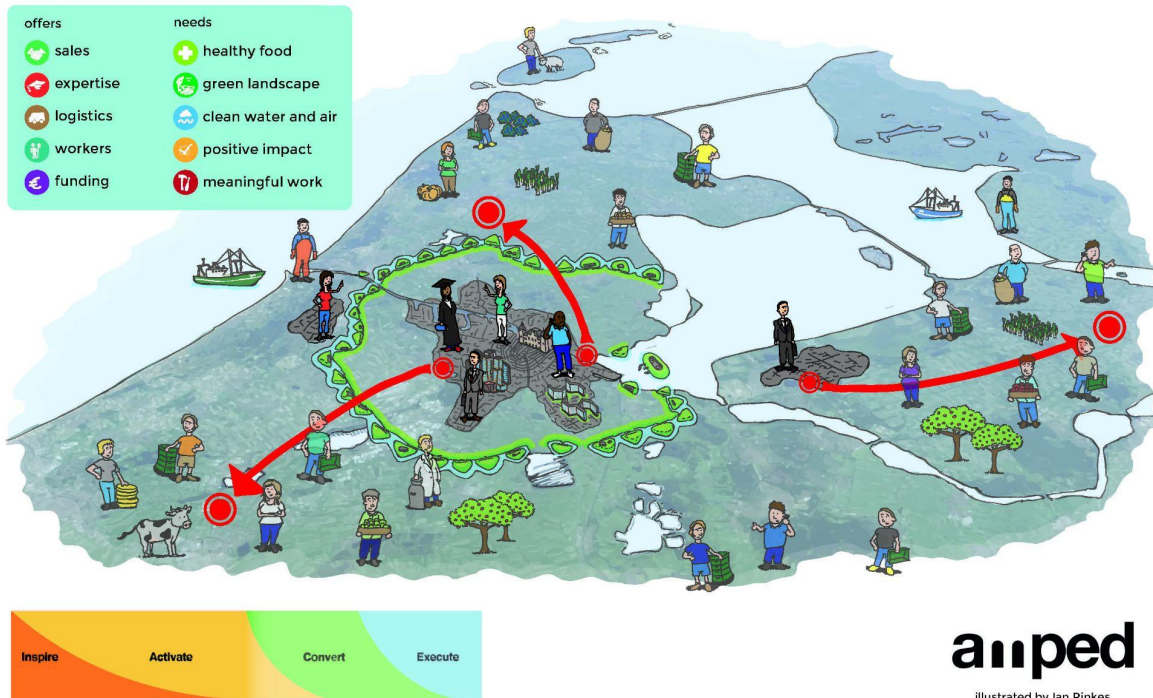


We have built a bottom-up network of 120 companies and organisations in the AMA, focused on food from different perspectives.

Together, we work on the rules of the game when the top-down connection occurs. The network consists of universities, governments, caterers, hospitality industry, urban agriculture networks, young people, cultural venues, transition specialists, neighbourhood initiatives, etc.

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4. Connecting urban and rural areas

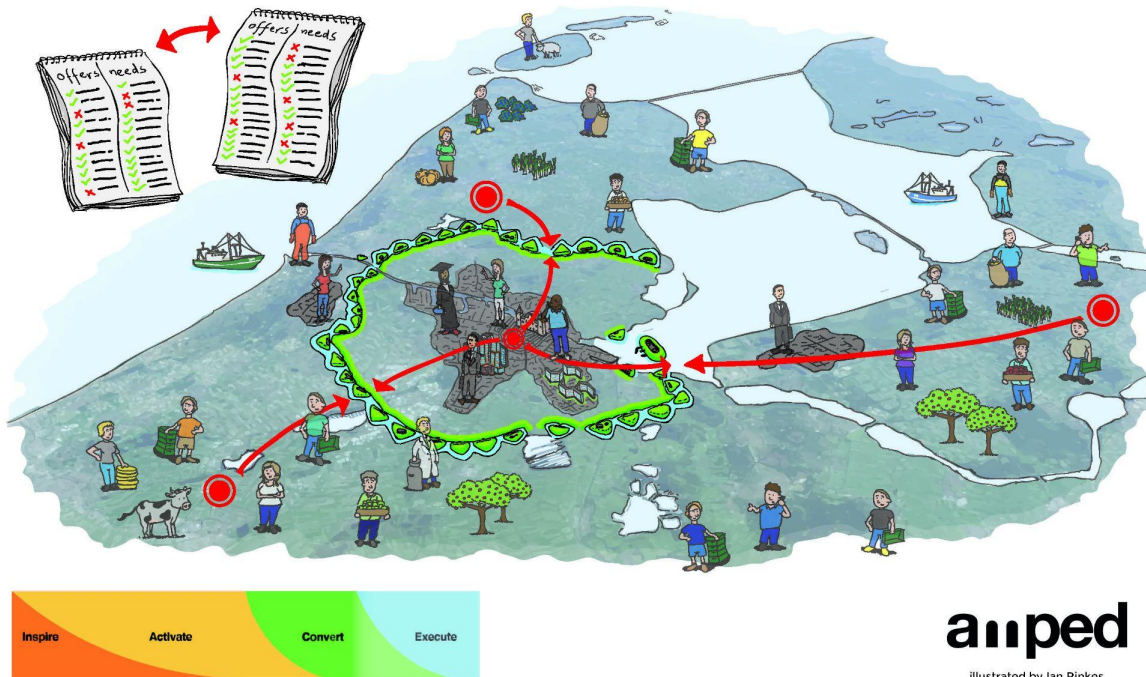


We have connected urban food networks to our farmers and activities in the region. Over a period of two years, several meetings and in-depth sessions have taken place. We have also jointly marketed new crops and products.

The partners understand each other's language, trust each other, see many shared opportunities and new collaborations are emerging.

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5. Area-based cooperation and funding

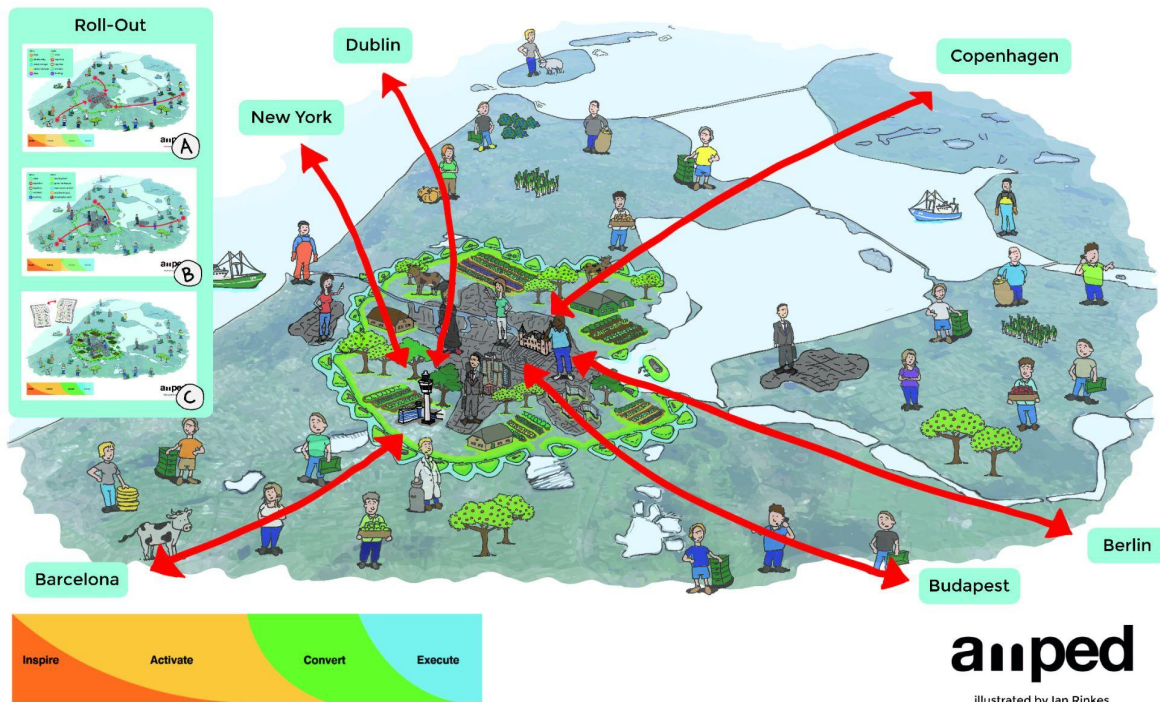


The networks have discussed what is needed to help both farmers and citizens redesign the food system. This touches on new forms of governance.

Together we are working on new transformational governance structures and area-based forms of financing, from the commons.

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6. National and international rollout, AMA EU Living Lab



The AMA Living Lab uses the GAIN Transition Model and is supported for 5 years by 10 EU programs. This is the foundation for scaling up. We have established a writing office and we are working on a Competence Center to support the networks.

Living Lab

In the AMA, we are working intensively with two Horizon Europe programs, [EU4Advice](#) and [FoodCLIC](#), and with [Data Value Center Agri & Food Short Chains](#). From this structure, a Living Lab has been set up in partnership with AMS Institute and VU Amsterdam.

Competence Center

Within the Living Lab, a Competence Center will be set up from which a continuous learning and development process will emerge, in collaboration with the stakeholders. This Competence Center structure combines work with other regions, including the AMA and Rivierenland region. Within this, we apply the principles of the swarm, which means that we optimize the rules of the game according to clear guidance based on natural principles.